

Equality Impact Assessment (EIA) Report – 2017/8

This form should be completed for each Equality Impact Assessment on a new or existing function, a reduction or closure of service, any policy, procedure, strategy, plan or project which has been screened and found relevant to equality.

Please refer to the 'EIA Report Form Guidance' while completing this form. If you need further support please contact acesstoservices@swansea.gov.uk.

Where do you work?
Service Area: Regeneration
Directorate: Place

(a) This EIA is being completed for a:

Service/ Function	Policy/ Procedure	Project	Strategy	Plan	Proposal
<input type="checkbox"/>	<input type="checkbox"/>	√	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

(b) Please name and describe here:

Swansea Central Phase 1 Development

This EIA will cover the first Phase of the Swansea Central development which will be located on the South of Oystermouth road on the existing LC Car Park and will consist of:-

- Arena
- Car park
- Bridge over Oystermouth Road
- Park Land

The proposed Arena will be situated aside the proposed Hotel. The venue will be approx. 8,300 m² and will host a range of concerts, comedy shows, musicals, and sports events such as boxing, exhibitions and conferences. Similar sized arenas being developed across UK including Hull Venue, O2 Indigo London and Edinburgh Playhouse and will become part of a new circuit of mid-scale venues. There will be a bridge connecting the Arena to the other side of Oystermouth road creating suitable and safe access and exit. There will also be car parking situated on the existing LC car park under a newly developed Parkland area in the Arena parameters.

City Deal funding has been secured in principle (subject to a 5 case business model) to deliver the Phase 1

We have procured ATG as the operator and they were engaged in July 2017 following a Cabinet approval June 2017

(c) It was initially screened for relevance to Equality and Diversity on: 6th June 2017

(1st report approved by HoS 9th June 2018)

√(d) It was found to be relevant to...

Children/young people (0-18).....	√	Sexual orientation.....	√
Older people (50+).....	√	Gender reassignment.....	√
Any other age group.....	√	Welsh language.....	√
Disability.....	√	Poverty/social exclusion.....	√
Race (including refugees).....	√	Carers (including young carers).....	√
Asylum seekers.....	☒	Community cohesion.....	√
Gypsies & Travellers.....	☒	Marriage & civil partnership.....	√

Religion or (non-)belief..... ✓
Sex..... ☒

Pregnancy and maternity..... ☒

**(e) EIA Lead Officer
Service**

Name: Chantel Ellis

Job title: Programme Support Officer

Date: 18th September 2018

(f) Approved by Head of

Name: Phil Holmes

Date: 28th September 2018

Section 1 – Aims (See guidance):

Briefly describe the aims of the initiative:

What are the aims? It is still no clear if the EIA is solely about the Arena or the other aspects also

The Arena forms part of the wider Regeneration Strategy. Regeneration as part of the Swansea Central Area Framework and the Corporate Aim of creating a vibrant and viable city and economy.

- To create an Indoor Arena for concerts, conferences, events and sufficient parking (one area and parkland area being alongside the Arena which is currently the LC Car Park) to create car parking and also a connecting bridge over Oystermouth road.
- The Phase1 development will enable future integration of the city centre to the Waterfront – Linking the City Centre experience to the Sea.
- Create a first class environment with economic benefits for the city that positively impact on peoples decisions to visit and live in the city.
- To transfer risk of operation to tenant for a period of 30 years.
- Enable enhanced Social Cohesion
- Foster good relations between different groups
- Reduction in Social exclusion
- Contribute to the goals of the Future Generations act 2015, Equality Act 2010 and Planning Policy Wales.2018
- Will create opportunities for conferencing linked to the University.

Residents living in the city and surrounding areas will have a major performance venue on their doorstep and will no longer have to travel to other cities to see touring arena shows.

The arena will bring millions of pounds annually in additional spend to the region from business activity, increased hotel occupancy and other related spend.

Who has responsibility?

Rob Stewart – Leader
Robert Francis Davis – Councillor
Phil Roberts – Chief Executive
Martin Nicholls – Director
Phil Holmes – Head of Services
Huw Mowbray - Development and Physical Regeneration Manager
Lee Richards/Katy Evans
Regeneration Team
Planning Team
Finance Team
Procurement Team
Highways Team
Legal Team
Culture and Tourism Team

Who are the stakeholders?

All residents of and visitors to Swansea as well as local businesses and other organisations based in the area

Section 2 - Information about Service Users (See guidance):

Please tick which areas you have information on, in terms of service users:

- | | | | |
|-----------------------------------|--------------------------|----------------------------------|--------------------------|
| Children/young people (0-18)..... | √ | Carers (inc. young carers) | √ |
| Older people (50+) | √ | Race | √ |
| Any other age group (18+) | √ | Religion or (non-)belief | √ |
| Disability | √ | Sex | <input type="checkbox"/> |
| Gender reassignment | <input type="checkbox"/> | Sexual orientation | <input type="checkbox"/> |
| Marriage & civil partnership..... | √ | Welsh language | √ |
| Pregnancy and maternity | <input type="checkbox"/> | | |

Please provide a snapshot of the information you hold in relation to the protected groups above:

From Census Data 2011

The usually resident population of Swansea was 239,023 in 2011, an increase of 15,500 or seven per cent since 2001

Children /Young People

Of this population around 17% (41,400) are aged under 16.

Any other age group/older people (50+)

Nearly one in five (18 per cent, 42,800) of Swansea residents were aged 65 or over

Disability

In 2011 Swansea had a higher percentage of residents with a long term health problem or disability, at just under a quarter of all people (23.3%, around 55,700); slightly above the Wales average (22.7%). This proportion has fallen slightly since 2001 (24.7%).

Race/Religion

In terms of ethnicity, the census recorded that 94% of Swansea's usually resident population were white (around 224,700 people). The proportion of non-white ethnic population in Swansea has increased from 2.2% in 2001 (around 4,800 people) to 6.0% in 2011 (14,300), with the largest non-white ethnic groups in Swansea now Chinese (2,052 people, 0.9%) and Bangladeshi (1,944, 0.8%).

Fifty-five per cent (131,451) of Swansea residents stated Christian as their religion in 2011, a 16 percentage point drop since 2001. Over one third (34%, 81,219) of the population in Swansea stated they had no religion in 2011, up from around 44,000 in 2001. The largest minority religion in Swansea is Muslim (5,415, or 2.3% of all people).

In 2011, 7.2% (17,233) of people in Swansea were born outside the UK, an increase of 3.6 percentage points (around 9,300 people) on 2001.

Marriage & civil partnership

A higher proportion of residents aged 16 and over are single in 2011 than 2001 (up from 29.7% to 36.7%). Conversely, a lower proportion was married in 2011 (43.8%) than in 2001 (50.1%). The numbers and proportions separated or divorced have also increased over the ten year period.

Welsh language

2011 Census Key Statistics: Table
QS207WA: Welsh language skills (detailed)

All usual residents	W06000011: SWANSEA		WALES	
	Numbers	Percentage	Numbers	Percentage
All categories: Welsh language skills	239,023	100	3,063,456	100
No skills in Welsh	193,938	81.1	2,263,975	73.9
Can understand spoken Welsh only	12,906	5.4	162,859	5.3
Can speak Welsh: Total	26,532	11.1	568,500	18.6
Can speak but cannot read or write Welsh	4,839	2.0	85,605	2.8
Can speak and read but cannot write Welsh	2,703	1.1	45,767	1.5
Can speak, read and write Welsh	18,668	7.8	431,759	14.1
Can speak and other combinations of skills in Welsh	322	0.1	5,369	0.2
Can read but cannot speak or write Welsh	3,969	1.7	44,327	1.4
Can read and write but cannot speak Welsh	1,372	0.6	18,742	0.6

Swansea Visitor data/Tourism 2018 (Increases)

Total economic impact of tourism £M 417.85
% change on 2016 (£'s 2017) 1.7%

Total visitor days (Millions) 8.06
% change on 2016 2.0%

Staying visitor days (Millions) 4.99
% change on 2016 3.3%

Total visitor numbers (Millions) 4.64
% change on 2016 1.0%

Number of staying visitors (Millions) 1.57
% change on 2016 2.9%

Number of day visitors (Millions) 3.07
% change on 2016 0.0%

Number of FTE jobs supported by tourism spend 5,704
% change on 2016 0.5%

Below are the Characteristics of the visitors to Swansea:-

Little change in visitors to Swansea Bay

As evident in the below tables, there is little significant difference in the type of visitors heading to Swansea Bay, Mumbles and Gower, compared to three years ago.

Marital status**Marital status % of interviews 2015 % of interviews 2012**

Married or equivalent 75% 75%

Single, never married 15% 15%

Widowed / divorced / separated 9% 10%

Refused 1% 0%

Swansea Bay attracts a high proportion of people in a relationship, with three quarters of visitors to Swansea Bay are married, or equivalent, which is the same proportion reported in 2012.

In addition, 15% are single and 9% are widowed, divorced or separated.

Social class**Social class % of interviews 2015 % of interviews 2012**

ABC1 69% 70%

C2 18% 17%

DE 12% 13%

Refused 1% 0%

The majority (69%) of visitors to Swansea Bay are ABC1 – this is not significantly different to 2012.

Gender**Gender % of interviews 2015 % of interviews 2012**

Male 50% 51%

Female 50% 49%

There remains an even split of male and female visitors to Swansea Bay.

Age

The age of visitors to Swansea Bay has not changed significantly in the last three years. A large proportion (58%) of visitors are aged between 35 and 64, but fewer visitors at either end of the age scale, with 7% aged 16 to 24 and 5% over 75 years old.

Welsh language

Welsh Language % of interviews 2015 % of interviews 2012

Yes – fluently 5% 6%

Yes – not fluently 9% 9%

No 86% 85%

Most (86%) visitors to Swansea Bay do not speak Welsh. Only a very small proportion (5%) speak fluent Welsh, and 9% speak the language, but not fluently.

Illness and disability

Long-standing

illness/disability/infirmity % of interviews 2015 % of interviews 2012

Yes 9% 11%

No 91% 89%

The vast majority (91%) of visitors do not have any long-standing illness, disability or infirmity. Those that do (9%), 80% say that it limits their day-to-day activities in some way.

Age % of interviews 2015 % of interviews 2012

16-19 2% 3%

20-24 5% 5%

25-34 13% 14%

35-44 19% 20%

45-54 20% 20%

55-64 19% 19%

65-74 16% 16%

75+ 5% 3%

Ethnicity

Ethnicity % of interviews 2015 % of interviews 2012

White 96% 96%

Asian or Asian British 1% 1%

Chinese or other ethnic group 1% 1%

Black or Black British 0% 1%

Mixed / other 1% 1%

Nearly all (96%) visitors to Swansea Bay are white British or another white background.

Residency

Residency % of interviews 2015 % of interviews 2012

Wales 50% 42%

Rest of UK 41% 46%

Overseas 9% 12%

- There has been an increase in Welsh residents taking a holiday or short break
- in Swansea Bay, with half (50%) of visitors in the area making the trip from
- elsewhere in the country compared to 42% in 2012
- Fewer visitors are from the rest of the UK (41% compared to 46% in 2012) and overseas (9% compared to 12% in 2012).
- Large proportion (85%) of overseas visitors reach Britain by plane, an increase on 2012 (72%).

Any actions required, e.g. to fill information gaps?

No Actions required at present.

Section 3 - Impact on Protected Characteristics (See guidance):

Please consider the possible impact on the different protected characteristics.

	Positive	Negative	Neutral	Needs further investigation
Children/young people (0-18)	→ ✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Older people (50+)	→ ✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Any other age group	→ ✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Disability	→ ✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Race (including refugees)	→ ✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Asylum seekers	→ ✓	<input type="checkbox"/>	✓	<input type="checkbox"/>
Gypsies & travellers	→ ✓	<input type="checkbox"/>	✓	<input type="checkbox"/>
Religion or (non-)belief	→ ✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sex	→ ✓	<input type="checkbox"/>	✓	<input type="checkbox"/>
Sexual Orientation	→ ✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gender reassignment	→ ✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Welsh Language	→ ✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Poverty/social exclusion	→ ✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Carers (Inc. young carers)	→ ✓	<input type="checkbox"/>	✓	<input type="checkbox"/>
Community cohesion	→ ✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marriage & civil partnership	→ ✓	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pregnancy and maternity	→ ✓	<input type="checkbox"/>	✓	<input type="checkbox"/>

Thinking about your answers above, please explain in detail why this is the case.

Children and Young People

The new developed area will provide more for young people to do within the City Centre – events that they can enjoy and socialise with others. Throughout the phase 1 development the programme will adhere to the Future Generations Act and ensure that children and young people are considered throughout for their future.

It will hopefully hold Welsh Cultural events which will be educational for young people.

The development will also create more open space for children and young people to enjoy. There will be a Parkland created next to the Arena in the existing LC car park which will incorporate play spaces which will be age specific.

Any other age group/older people (50+)

The Phase 1 development will provide more for these age groups to enjoy within the City Centre - events that they can enjoy and socialise with others. Providing more open space for these groups to enjoy. More parking facilities, ease of access over the connecting bridge and more open space to enjoy and utilise for socialising etc.

The design will also comply with the Planning Policy Wales (PPW) in that it is to provide safe public spaces and ensure ease of access to all – older members of the public can feel at ease in attending events due to ease of access into and out of the building.

Disability

We are engaging with the Disability Liaison Group on a regular basis – in terms of accessing the impact (refer to the following Engagement section.)

The development of Phase 1 will be fully accessible to disabled people. It's also being designed accordingly to the PPW which ensures that ease of access for all and ensuring safe public spaces. This includes access to the Arena, the bridge, exiting the car park and the parkland area.

An Access Consultant sits on the design team to provide advice throughout the Phase 1 design process. Along with this a Design and Access Statement was developed for the Planning application and which has to be adhered to. (Report available on request). This report covers such areas as:-

- Access issues
- Continual review of design to ensure the disability agenda remains key in the design process
- Adopt a Pan Disability Approach –Considering the needs of all disabled groups equally

Regarding the access to the Phase 1 development the pedestrian, cycle and vehicle routes have been considered with their associated bridges, crossings, controls, gradients and materials, but as the design develops the requirements for people with hearing, visual and learning disabilities will equally be considered to ensure that all disability groups are equally considered in the detailed design

The Phase 1 development review has also looked at:-

- Kerbs
- Paving

- Tactile warnings and Tactile paving
- Crossing controls
- Signage and Wayfinding
- Public Seating
- Street Furniture
- External Lighting
- Lifts and Stairs

Disabled parking will be considered in the Car Parking Strategy

Statement of Intent - It is the design team's intention to produce a design for Phase 1 which satisfies a pan disability approach and all best practice guidance with the result that the new development incorporates the broadest possible needs of the disabled community of Swansea and the larger demographic which will visit the development.

Gender Reassignment/Sexual Orientation

Once the arena is open, engagement between the operator ATG and the LGBT Liaison Group can ensure that they would benefit from nights when the arena is hosting acts which would appeal to the 'gay community'.

After consultation with LGBT Forum Oct 2016 it was stated that some members of the group feel that they have to avoid public places like the Arena and Hotel because of the lack of gender neutral toilet facilities – The Arena will be providing these facilities so this group can be ensured that they will feel comfortable attending events that the Arena will offer.

The Arena will also provide conference facilities and event areas which will be open to everyone to take advantage of.

The Phase 1 development will have state of the art CCTV and the Crime Prevention Officers are involved in the design process to enable this group to avoid homophobic abuse.

Marriage & Civil

The new developed Arena and Parkland of the Phase 1 will possibly hold ceremonies such as these which would give people in this group more choice.

Race/Religion

The Phase 1 development will provide a place of entertainment and the Parkland greenspace for all groups of the community to get together and build relationships and it will contribute to Social Cohesion within the City Centre.

Welsh Language

We have approached the Welsh Commissioner and have received the following response:-

As ATG will be leasing the arena rather than running it on our behalf the WL standards are not relevant.

However, they would urge us to ensure that ATG and the new arena promote and facilitate using Welsh.

The Commissioner has a promotion team that work closely with businesses and 3rd sector organisations to increase the use of Welsh . The team can offer help and advice to companies such as ATG to help them to complete a promotion plan. The team also offer a

proof reading service to organisations in the private and 3rd sector to help them to make use of Welsh.

Poverty and Social Exclusion/Community Cohesion

The new development will enable Community Cohesion in bringing together different groups within the City Centre and elsewhere. It will also affect Poverty and Social Exclusion in that it the Arena will provide events that some members of the community before could not afford to attend as the costs of travel to other venues would increase the cost. Social Exclusion as a result would decrease as the venue will offer those who were previously disadvantaged to feel more included within what's going on in the City Centre.

Section 4 - Engagement:

Please consider all of your engagement activities here, e.g. participation, consultation, involvement, co-productive approaches, etc.

Chantell, I am still confused if this EIA is about the Arena only, if yes that the information within the EIA and this section should only relate to the arena not the other aspects

What engagement has been undertaken to support your view? How did you ensure this was accessible to all?

We made this consultation accessible to all in that we had the audio loop available and the offer of sign language and Welsh translation was also available on request. All literature was also produced in Welsh and English.

As part of the reserved matters planning application for Phase 1 of the scheme a public consultation event was held exhibiting the detailed design proposals for the Arena, the bridge, the car park and the parkland with activity being undertaken to publicise the event to a range of stakeholders. A series of meetings were also organised between the project team and special interest groups, to ensure a thorough consultation was undertaken.

The programme was designed to comply with national policy and guidance promoting pre-application consultation.

It was also designed to comply with the latest Planning Policy Wales documentation.

In addition to the public exhibition, the project team encouraged individuals to provide formal feedback on the proposal via forms made available at the event, at special interest meetings, and on the Swansea Central website. Steps were taken to ensure engagement with the community was continued after the event, with a dedicated project email address and Freepost mailing address made available for correspondence purposes. The public exhibition materials were also made available on the Swansea Central website to allow those who were unable to attend the event to provide informed feedback.

The exhibition attracted 223 attendees. The project team received formal feedback from 78 members of the local community in the course of carrying out the above public engagement.

The project team collated 52 completed feedback forms over the course of the exhibition, with a further 26 received via the project's Freepost address and the development's website. In total, 78 feedback forms were collected and the findings detailed in this report.

The key objectives of the consultation were:

- To engage with the local community in accordance with both national planning policy and local guidance.
- To properly explain the proposed detailed design proposals and lay out the potential benefits of the scheme.
- To give local residents and stakeholders the opportunity to provide direct feedback and ask questions regarding the proposal.
- To ensure the local community was informed of the various channels through which people could voice their opinions on the proposal, primarily through feedback questionnaires, but also by directing questions towards project team members in attendance, a dedicated email address, and a Freepost mailing address.

Public exhibition

The exhibition was held at St David's Church Hall. This is next door to St David's Church, which is immediately adjacent to the application site. This venue was chosen on account of it being easy to find, its proximity to the project site, and equal access considerations.

The event was held on Friday 15 June and ran all day from 9.30am to 8pm in order to ensure that as many interested parties as possible would be able to attend at a time convenient to them. Please see images of the exhibition at Appendix 1.

Publicity

A number of channels were utilised in order to ensure the event was well publicised in compliance with the aforementioned policy and guidance as well as in English and Welsh. The following activities were undertaken with this in mind:

- Two half-page press adverts and online advertising
- Flyers distributed locally
- Development website updates
- Individually addressed letters sent via post (appendix 3)
- An advert on the Castle Square big screen

Two half-page adverts were placed in the 4 June and 13 June editions of a local news publication - the *South Wales Evening Post*. These also appeared as banners online. The adverts provided key information regarding the exhibition including the location, date, and time in both English and Welsh. The advert also provided contact details for the project team and invited the local community to share its views on the proposals.

A flyer was delivered by hand by members of the project team to relevant interest groups and businesses in the area. The flyer provided key information regarding the exhibition including the location, date, and time in English and Welsh. The flyer also provided contact details for the project team and invited the local community to share its views on the proposals.

The Swansea Central development website (swanseacentral.info) provided key information regarding the exhibition including the location, date, and time in Welsh and English. The site also provided contact details for the project team and a full downloadable version of the boards available two days before the exhibition. The website also invites the local community to share its views on the proposals with an electronic version of the feedback form available two days before the exhibition.

An advert was also placed on the Castle Square big screen. The advert provided key information regarding the exhibition including the location, date, and time in both Welsh and English. The advert also provided contact details for the project team and invited the local community to share its views on the proposals.

What did your engagement activities tell you? What feedback have you received?

The consultation strategy was devised in three 'phases' in order to best inform the general public about the scheme, while also providing opportunities to engage closely with special interest groups and explain the detailed design proposals.

The first phase consisted of meetings with interested stakeholder groups, this included a cabinet members briefing, as well as meetings on an individual basis with neighbours. A series of meetings were also set up with special interest groups to discuss key elements of the project.

Meetings with stakeholder groups

The scheme was presented to members on Wednesday, 6 June. Key areas that were discussed included public realm, particularly trees, transportation, construction timelines and costs. The project team were able to answer all queries or revert back to any outstanding concerns.

The following groups were also met with on an individual basis with the following feedback and responses.

Consultee	Issues and response
Museum	Generally very supportive of the scheme, some queries were raised about temporary parking space during construction, which were discussed in great detail.
Tesco	As a key neighbouring retailer, Tesco were talked through the scheme and were generally supportive.

St David's Church	The Canon was presented the scheme and is generally supportive. The Canon was only concerned that facilities currently available on site continue to be available and the project team is looking in to making provision for these. Feedback forms were left with the Canon to complete. Several feedback forms were also received from members of the congregation at St. David's, and are analysed in Section 4.0.
Quadrant	A meeting took place to update the Quadrant on the plans and follow up meetings are being arranged to accommodate the needs of those tenants most impacted.

There was a total of five special interest sessions over the course of Thursday 14 June and Friday 15 June. These focused on trees, transport, local residents, community groups and business and civic society. Invites were sent to relevant groups for each session in English and Welsh. There were also English and Welsh speakers available at each session as well as a hearing loop, which was used at the community group session.

The trees consultation took place on Thursday, 14 June. Representatives of various tree groups were invited and two representatives of Swansea Trees attended. The attendees were keen to see as many trees saved as part of the development as possible, which the project team is working hard to achieve. However, they were pleased with the coastal parkland areas.

A consultation took place with transport groups invited, including taxi companies, bus companies and highways. A representative of the bus station attended to hear the proposals and was generally supportive.

A separate consultation event took place with Marina Residents in the evening of Thursday 14 June to provide maximum opportunity for those working to attend. Over 20 people attended the meeting, including Directors of the Residents' Group. Concerns were raised around access to the Dock Wall, anti-social behaviour in new parkland and illegal parking. The project team advised they will engage with relevant public services to ensure there is adequate surveillance. The project team is continuing an ongoing dialogue with residents to ensure they are kept updated throughout the planning process and, if planning is achieved, construction and beyond.

On Friday, 15 June a special interest session was held with various local community groups in an area adjacent to the main exhibition. Invitees included representatives of disability groups, cycling and Mother & Baby groups. Only the disability groups attended with four representatives. The groups welcomed the pedestrianised routes – particularly the bridge and covered areas along the route, although there were concerns about how cyclists would be encouraged to dismount. There were requests for charging points for disability scooters, which the project team will now incorporate by motorcycle parking and close to lifts.

The final special interest group was Civic Society and Business Groups. There was one representative from the LC, whose main concern was ample parking for all visitors. The project team will continue to liaise closely with LC on how the current, temporary and future parking provision will work for all stakeholders.

The Schools engagement will be detailed in section 6.

The following section presents the data collected from the feedback channels open to the public. Most of this was via feedback forms filled in at the public exhibition by people in attendance, with a small proportion of those received later via the Freepost address. All respondents have had the chance to review the information presented about the proposals either in person or online.

In total, 78 completed feedback forms were submitted to the project team. The feedback collated from these forms is displayed and analysed in the following section.

Of the 78 completed forms returned to the project team, 52 were received during the course of the public exhibition. A further three were returned via the Freepost mailing address, and 23 were completed online, as set out in the below table.

Feedback forms

Collected at exhibition	52
Returned by post	3
Submitted online	23
<i>Total</i>	<i>78</i>

The feedback forms provided the opportunity for the project team to collect both qualitative and quantitative data about people's responses to the application.

Respondents were asked to think about a number of statements, and state in each case whether they agreed or disagreed, or did not know. These statements related to separate aspects of the proposed design for Phase 1, together with the temporary landscape and recreational uses. If they expressed an opinion on the statement, they were asked whether they felt strongly or not about their opinion.

Respondents were also given the opportunity to provide any other comments that they considered relevant or would like to make. These have been analysed after the quantitative questions below.

The total number of answers for each question varies, as some respondents omitted some. The total number of answers collected for each question is noted above the respective question where applicable.

Question one asked whether respondents agreed with the statement 'I am in favour of the detailed design proposals for Phase 1', and was completed by 77 of 78 respondents. The results were as follows:

Strongly agree, 38
Agree, 21
Disagree, 8
Strongly disagree, 2
Don't know, 8

As can be seen from the figures above, the detailed design proposals for Phase 1 received substantial support from those who had viewed them. They were supported by 59 of 77 respondents (77%), with almost half of all respondents saying that they strongly agreed with the statement.

Only 13% of respondents did not agree that they were in favour, with only two of those strongly disagreeing.

Eight respondents (11%) did not know whether they agreed with the statement.

Question two asked whether respondents agreed with the statement 'I am in favour of the design for the new 3,500-capacity indoor digital arena', and was completed by 77 of 78 respondents. The results were as follow:

Strongly agree, 45
Agree, 15
Disagree, 5
Strongly disagree, 4
Don't know, 8

'I am in favour of the design for the new 3,500-capacity indoor digital arena'

Don't know 8
Strongly agree, 45
Agree, 15
Disagree, 5
Strongly disagree, 45

As can be seen from the figures above, the design of the digital arena was supported by 60 of 77

respondents (80%), with almost three-fifths of all respondents saying that they strongly agreed with the statement.

Only nine respondents (12%) did not agree that they were in favour, with only two of those strongly disagreeing.

Eight respondents (11%) did not know whether they agreed with the statement.

Question three asked whether respondents agreed with the statement 'I am in favour of the design of the pedestrian bridge over Oystermouth Road', and was completed by 77 of 78 respondents. The results were as follows:

Strongly agree, 45
Agree, 11
Disagree, 6
Strongly disagree, 6
Don't know, 9

As can be seen from the figures above, the design of the pedestrian bridge was supported by 59 of 77 respondents (77%), with almost three-fifths of all respondents saying that they strongly agreed with the statement.

Only 12 respondents (16%) did not agree that they were in favour, with six of those strongly disagreeing.

Nine respondents (12%) did not know whether they agreed with the statement.

Question four asked whether respondents agreed with the statement 'I am in favour of the design of the residential, restaurant, retail, and car park building on the city centre side', and was completed by 77 of 78 respondents. The results were as follows:

Strongly agree, 35
Agree, 21
Disagree, 8
Strongly disagree, 35
Don't know, 10

As can be seen from the figures above, the design of the residential, restaurant, retail and car park building was supported by 56 of 77 respondents (73%), with almost half of all respondents saying that they strongly agreed with the statement.

Only 11 respondents (14%) did not agree that they were in favour, with three of those strongly disagreeing.

Ten respondents (13%) did not know whether they agreed with the statement.

Question five asked whether respondents agreed with the statement 'I am in favour of the design of the landscaping for the arena side of the development and digital plaza', and was completed by 77 of 78 respondents. The results were as follows:

Agree, 19
Disagree, 7
Strongly disagree, 39
Don't know, 9

As can be seen from the figures above the design of the landscaping for the arena side of the development and digital plaza was supported by 58 of 77 respondents (75%), with more than half of all respondents saying that they strongly agreed with the statement.

Only ten respondents (13%) did not agree that they were in favour, with three of those strongly disagreeing.

Nine respondents (12%) did not know whether they agreed with the statement.

Question six asked whether respondents agreed with the statement 'I am in favour of the temporary landscape and recreational uses proposed for the city centre side of the development', and was completed by 76 of 78 respondents. The results were as follows:

Strongly agree, 36
Agree, 18
Disagree, 4
Strongly disagree, 4
Don't know, 14

As can be seen from the figures above, the temporary landscape and recreational uses proposed for the city centre side of the development were supported by 54 of 77 respondents (71%), with more than half of all respondents saying that they strongly agreed with the statement.

Only eight respondents (11%) did not agree that they were in favour, with three of those strongly disagreeing.

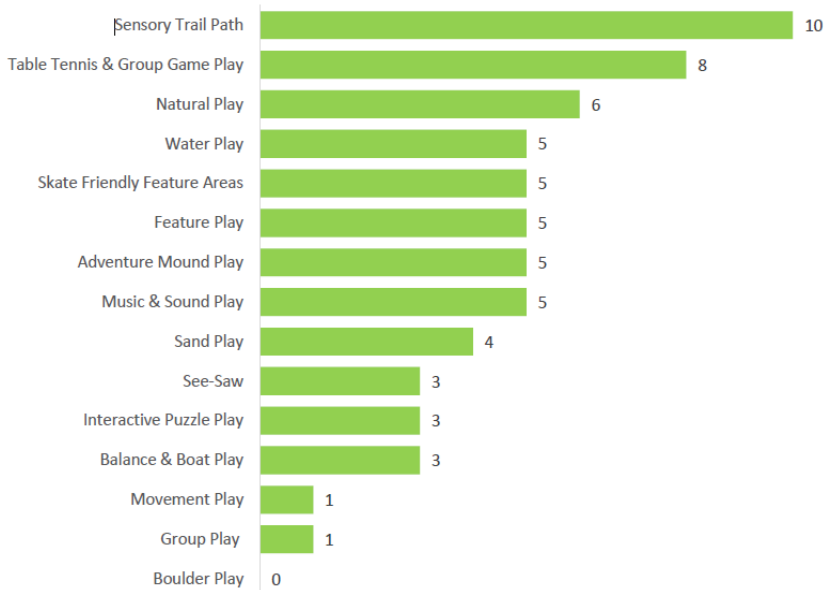
A higher proportion of respondents said that they did not know whether they agreed than with any other statement. While this question had a lower proportion saying that they agreed than the other five, this was because its 14 respondents (18%) who did not know whether they agreed was higher; not because of higher levels of opposition.

The below table summarises the themes raised by more than one respondent, and the number of times that they were mentioned. The number does not add up to 78, as each comment made was counted separately, so individual respondents have frequently contributed multiple times

Comment	Frequency
General support	14
Need to cater for parishioners at St. David's Church	8
Would like to see more trees/planting/green space	8
Needs better connections to the city centre	6
Suggestions for promoting local heritage	4
Need to take account of equalities and wellbeing issues	4
Phase 2 of the development should follow quickly	3
Praise for landscaping proposals	3
General opposition	2
Noting that Swansea's Grand Theatre must remain	2
Concerns about local amenity for neighbouring residents	2
Concerns about excessive retail development	2
Suggestions for new retailers	2
There should be more car parking in the proposals	2
Concerns about increasing congestion	2
There should be less car parking in the proposals	2
There should be clearer cycle routes	2

There were two interactive boards at the exhibition requesting public feedback. One on which play they would like to see, specifically aimed at children and their parents. The second was on what uses people would like to see on the temporary landscaping.

Parents of children



A sensory trail path was the most popular choice with 10 people selecting it, following by table tennis and group game play with eight people. Boulder play was the least popular with nobody selecting it. The project team have noted these responsibilities for when play is developed.

There were also a few post-its added to the board with other suggested play, including accessible play equipment – which was voted for twice. There was also a suggestion that any skate park should be separated from the public. This feedback has been noted by the project team.

The board asking for suggestions of uses for the temporary landscape area included the following responses, along with the number of times it was suggested. Please see appendix 9 for a picture of the board with feedback.

Comment	Frequency
Relocating smaller businesses	4
Pop-up containers	3
Public screen/projector	2
Reflective garden	2
Cafes	2
Day centre for the visually impaired	1
Social centre	1
IT facilities	1
Fountains	1
Event space	1
Accessible parking	1
Basketball team	1
Open space	1
Solar panels on all buildings	1
Science zone	1

Energy reductions	1
Boules	1
Table tennis	1
Free church parking	1
Play area	1
Lighting displays	1
Speakers' corner	1

Only a handful of suggestions were made more than once, these included relocating smaller businesses, pop-up containers, public screen, reflective garden and Cafes. The project team have noted all these suggestions and will review in light of other facilities in Swansea to ensure the temporary landscape is adding to the city.

In addition to the public exhibition, there has also been a programme of schools engagement (feedback detailed in section 6)

How have you changed your initiative as a result?

Responses to feedback

The project team has carefully considered all of the feedback received during the community engagement process.

Issue raised during engagement

Applicant response

The proposals

General support

The project team has noted and is encouraged by the high level of general support expressed for the proposals.

Phase 2 of the development should follow quickly

While this application relates solely to Phase 1 of the approved outline scheme, the Council has noted the support for the second phase. Progress on Phase 2 will depend on whether Phase 1 is approved.

General opposition

There was a very low level of criticism of the scheme, but some people were generally opposed, the specific elements they relate to are detailed below.

Transport & access

Needs better connections to the city centre

Transport and access issues were settled as part of the outline application, and are not within the purview of the reserved matters application. However, improved bus facilities are part of the wider development proposals, and the development would also be expected to increase demand, which the Council's highways team would review with bus operators.

There should be more car parking in the proposals

The level of car parking was determined by the outline application. A transport assessment was undertaken to support the planning process, and has concluded that the level of parking proposed, which broadly maintains existing levels in the city centre, will be sufficient for current and projected future needs.

Concerns about increasing congestion

While transport issues were determined as part of the outline application, it is worth noting that the transport assessment undertaken to support that concluded that the development would not have a significant adverse effect on the road network.

There should be less car parking in the proposals

In order to meet current policy requirements, we could not reduce the amount of car parking on the site.

There should be clearer cycle routes

The cycle routes are marked as part of the application, and we are committed to making the development cycle-friendly.

Public realm

Would like to see more trees/planting/green space

The project team noted the public support for more trees and green space in the development. The proposals should lead to an increase in the amount of usable public landscaped space in the area, and have been carefully considered. They will continue to be reviewed should the development progress.

Praise for landscaping proposals

Local issues

to cater for parishioners at St. David's Church

The project team welcomes the support for the proposals.

The church hall is proposed to be located in a new building in approximately the same location as it is now. The size and layout of the hall would be based on the requirements of the church and a temporary hall will be provided near the Church during demolition and construction periods. The proposals will maintain access to the church for parking, accessibility an

Concerns about local amenity for neighbouring residents

Minimising the impact on existing local re extremely important, and the developme have been approved at outline stage if th to be possible. Surveys have been under establish that levels of noise, light and ot amenity issues do not affect residents ur

Retail

Concerns about excessive retail development

Independent studies have shown that there is capacity for additional retail in Swansea. The introduction of fresh, carefully considered retail would help to rejuvenate areas by bringing in more shoppers. Any empty units are likely to be occupied by other retailers who are looking for more economic space.

Suggestions for new retailers

These have been noted by the team.

Wellbeing

Need to take account of equalities and wellbeing issues

The team is taking on board this feedback and will be making specific amends to the designs, such as charge points for mobility scooters.

Design

Suggestions for promoting local heritage

The designs take into account local heritage and this has been amplified where possible.

Leisure

Noting that Swansea's Grand Theatre must remain

This does not fall within the scheme's domain and as far as the project team is aware there are no plans for it to close.

Economic

Would like to see local contractors used

There will be a number of local employment opportunities during construction and beyond.

Any actions required (e.g. further engagement activities, mitigation to address any adverse impact, etc.):

Further consultation to be carried out at the next stage.

Ongoing liaison with the Julie Humphries and the Welsh language team

Section 5 – Other impacts:

Please consider how the initiative might address the following issues - see the specific Section 5 Guidance

Foster good relations between different groups	Advance equality of opportunity between different groups
Elimination of discrimination, harassment and victimisation	Reduction of social exclusion and poverty

Please explain any possible impact on each of the above.

This scheme will have a positive impact on the above as it will be a place to bring the general public together and different communities together. It will give the residents of Swansea and visitors to the area the opportunity of experiencing concerts and events which they may not have had the means to do so in the past. Along with the new Arena the public will also be able to enjoy the wider experience of new shopping, more green spaces, more restaurants etc. and importantly appreciate the new linkage from the City Centre to the Sea.

The Arena will have CCTV installed and regular meetings take place with the police regarding reduction in crime etc. The Arena including all event and conference areas will be fully accessible.

What work have you already done to improve any of the above?

Beyond Bricks and Mortar have contributed to Tender documentation for the procurement of the Arena operator as they will have on the hotel, bridge, Parkland and car park.

In a recent Focus Group consultation event one concern was raised over shared spaces— An accessibility consultant has been appointed to ensure that all areas of the design will meet the requirements for the whole spectrum of potential users. Accessible routes and step free access are important considerations throughout the public realm and building entrances. Vertical movement is provided by stairs and ramps. This also contributes to the main objectives of the PPW by ensuring ease of access for all.

The play strategy will be designed to enable all ages and abilities of children to use the facilities and will be accessible to all socio-economic backgrounds. ATG have also detailed in their procurement documentation that they will be going out to schools to run different workshops which will enable all children to enjoy this experience.

An **Economic Impact Assessment** has been developed on the Swansea Central

programme one of the key objectives of this Economic Impact Assessment are as follows is to consider whether the economic benefits generated by the Swansea Central scheme are well aligned with the economic and social needs of the local area.

The report also details:-

SUSTAINABILITY STRATEGY

Emphasis is also placed on reducing inequalities and poverty. The strategy states that a mix of housing opportunities should be provided and the development should be designed for the needs of all communities. To tackle ill health, proposals should mitigate air quality issues and provide green open space, which will also promote good health and well-being.

A changing places facility will be provided within the Arena which will enable people to access a changing area which will accommodate their needs.

Is the initiative likely to impact on Community Cohesion? Please provide details.

The Arena will encourage wider use of the Centre of Swansea from all of Swansea's communities and also encouraging all communities to engage with each other and Also all feedback from these communities will be taken into account in the design details.

How does the initiative support Welsh speakers and encourage use of Welsh?

All of the signposting approaching Swansea Arena will be in Welsh and English.

Guidance from the Welsh Commissioner - it is stated in the Welsh Language Standards (Number 1) Regulations 2015 that:

(1)(5) According the these regulations-

(a) references to any activity carried out by a body, or to any service which is provided by a body, are to be read as if they include a reference to that activity being carried out **on behalf of the body**, or to that service being provided on behalf of the body, by a third party under arrangements made between the third party and the body;

(b) pursuant to that, unless there is a compliance notice to provide evidence to the contrary, a body will have failed to conform to a standard in relation to an activity which it has arranged to be carried out, or a service which it has arranged to be provided, by a third party if that activity or that service has not been carried out or provided according to the standard.

The above clause means that the body must ensure that any service which is provided or any activity which is carried out on its behalf by a third party conforms with the standard(s) which pertain to that service or that activity. The type of relevant arrangements can include arrangements made through a contract or partnership.

The Welsh Language Commissioner has a Welsh language promotion team which works closely with third sector businesses and organisations to increase their use of the Welsh language. The team can offer advice and support to companies such as ATG to assist them in completing a Welsh language promotion plan, which is a way of planning their use of the Welsh language with an emphasis on trying to increase that use over time. The team also offers a proof-reading service which assists organisations in the private sector or the third sector in a practical way as they start to make use of the Welsh language.

The Arena will be able to promote Welsh culture in holding events. There could possibly be the opportunity to work with the local Fforwm Iaith or Menter Iaith Abertawe.

Actions (to mitigate adverse impact or to address identified gaps in knowledge).

Ongoing liaison with the Welsh language promotion team which works closely with third sector businesses and organisations to increase their use of the Welsh language. The team can offer advice and support to companies such as ATG to assist them in completing a Welsh language promotion plan, which is a way of planning their use of the Welsh language with an emphasis on trying to increase that use over time. The team also offers a proof-reading service which assists organisations in the private sector or the third sector in a practical way as they start to make use of the Welsh language. Each organisation has an allowance of up to 1000 words.

Chantel to attend regular Engagement Team meetings to obtain feedback and process continuity.

Section 6 - United Nations Convention on the Rights of the Child (UNCRC):

Many initiatives have an indirect impact on children and you need to consider whether the impact is positive or negative in relation to both children's rights and their best interests. Please read the UNCRC guidance before completing this section.

Will the initiative have any impact (direct or indirect) on children and young people (think about this age group holistically e.g. disabled children, those living in poverty or from BME communities)? If not, please briefly explain your answer here and proceed to Section 7.

Improving the City Centre and its offer for future generations.

All initiatives must be designed / planned in the best interests of children and young people.

Best interests of the child (Article 3): The best interests of children must be the primary concern in making decisions that may affect them. All adults should do what is best for children. When adults make decisions, they should think about how their decisions will affect children. This particularly applies to budget, policy and law makers.

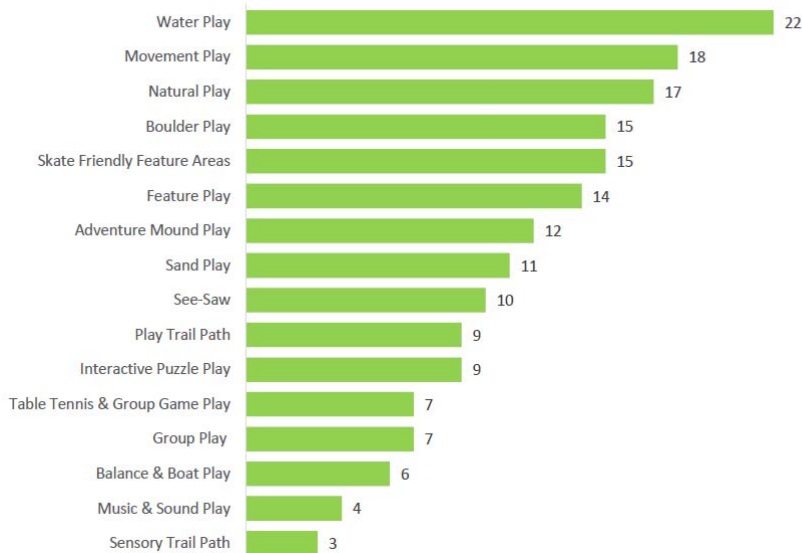
Please explain how you meet this requirement:

Schools were sent tasks to complete on what they would like to see from the Phase 1 development.

Feedback from

A response was received from Glyncollen Primary School, where 24 pupils took part in an exercise looking at the proposals, and considering what play options they would like, what temporary activities they supported, and what sort of acts they would prefer to see in the arena.

The first task asked pupils to say which play options they would like to see. They were allowed to vote for as many of the options as they would like. The results are shown in the table below:



Pupils also suggested swings, a mountain bike track, and trampolining. The project team has gratefully received all of these suggestions, and the results of the voting above have been noted.

In the second task, pupils were asked to suggest temporary activities that they would like to see on the city-centre side of the site. Suggestions included:

- Pop-up cafe/food truck
- Mini golf
- Dodgeball
- Ice cream vans
- Bouncy castle
- Water balls
- Volleyball
- Circus skills activities

In the third task, pupils were asked what they would like to see happen at the arena in future. Suggestions included:

- Musical theatre
- Comedy
- Pop concerts
- Circus
- Music festival (big weekend)
- Stunt show (freestyle BMX)

The exhibition team has noted the responses alongside the play responses from the exhibition, which were very helpful, and they will be considered as planning for the development continues, should planning be achieved.

The project team is also holding monthly meetings with the play team who were involved in helping to arrange the above event.

Actions (to mitigate adverse impact or to address identified gaps in knowledge).

Further consultation for Children’s Rights Team, Youth Support Services and Schools and Play Team

Section 7 - Monitoring arrangements:

Please explain the monitoring arrangements for this initiative:

Monitoring arrangements: Each stage will include an EIA update

Actions: Update report

Section 8 – Outcomes:

Having completed sections 1-5, please indicate which of the outcomes listed below applies to your initiative (refer to the guidance for further information on this section).

Outcome 1: Continue the initiative – no concern

√

Outcome 2: Adjust the initiative – low level of concern

√

Outcome 3: Justify the initiative – moderate level of concern

Outcome 4: Stop and refer the initiative – high level of concern.

For outcome 3, please provide the justification below:

For outcome 4, detail the next steps / areas of concern below and refer to your Head of Service / Director for further advice:

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Section 9 - Publication arrangements:

On completion, please follow this 3-step procedure:

1. Send this EIA report and action plan to the Access to Services Team for feedback and approval – accesstoservices@swansea.gov.uk
2. Make any necessary amendments/additions.
3. Provide the final version of this report to the team for publication, including email approval of the EIA from your Head of Service. The EIA will be published on the Council's website - this is a legal requirement.

EIA Action Plan:

Objective - What are we going to do and why?	Who will be responsible for seeing it is done?	When will it be done by?	Outcome - How will we know we have achieved our objective?	Progress
To update this report with consultation Feedback.	Chantel Ellis	End Feb 2018	Consultation feedback	Closed
Arrange second phase consultation events.	Steve Bryson/Chantel Ellis/Claire Howells	Post Outline Planning Application	Consultation feedback	Closed
To update this report with Amion's Economic Impact Assessment.	Chantel Ellis	May 2018	Information from Amion report input into this document	Closed
Add Welsh Guidance when made available.	Chantel Ellis	May 2018	Guidance will be attached	Closed
Second phase consultation will be carried out w/c 11 th June 2018 which will also include a CYP consultation exercise.	Chantel Ellis	June 2018	Consultation feedback will be received	Closed
Second phase consultation and CYP feedback will be fed into this report.	Chantel Ellis	August 2018	Feedback will be added to the report and approved	Closed